Email: info@petm.co.uk
Web: www.petm.co.uk
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Professional external training and management

PETM LTD
54 Toftland, Peterborough,
PE2 5PF

COOKIE POLICY

1. Introduction

This Cookie Policy explains how PETM LTD ("we", "us", "our") uses cookies and similar technologies on our website www.petm.co.uk. It should be read together with our Privacy Policy to understand how we process personal data in connection with cookies.

2. What are Cookies?

Cookies are small text files that are placed on your computer or device when you visit a website. They help websites operate efficiently and provide information to the website owners. Cookies may be first-party (set by the website you are visiting) or third-party (set by other websites or services that run content on the page). Cookies can also be session cookies (temporary) or persistent cookies (remain stored until they expire or are deleted).

3. How We Use Cookies

We use cookies to enable basic website functionality and security features, improve your browsing experience, understand how visitors use our website, remember your preferences, and personalise content and advertisements. No personally identifiable information is stored in the cookies we use.

4. Types of Cookies We Use

Necessary (Always Active)

These cookies are essential for the operation of our website. They enable core functions such as security, network management, and accessibility. They do not store any personally identifiable information and cannot be switched off through the preference centre.

Functional

These cookies support additional functions, such as sharing website content on social media, collecting feedback, and enabling third-party features.

Analytics

Analytical cookies help us understand how visitors interact with our website. They collect anonymous data such as page-views, traffic sources, and time spent on pages, enabling us to improve performance. All analytical cookies are only set with your consent.

Performance

Performance cookies measure and analyse key performance indicators of the website to deliver a better user experience. These may include load times, navigation speed, and responsiveness.

Advertisement

These cookies are used to deliver advertisements relevant to you and your interests. They remember that you have visited our website and share this information with other organisations such as advertisers. All advertisement cookies are only activated when you provide consent.

5. Managing Cookies

When you first visit our website, a banner appears allowing you to accept or manage cookie preferences. You can change or withdraw your consent at any time by selecting 'Cookie Settings' in the website footer or via your browser settings. Please note that disabling some cookies may affect website functionality or your browsing experience.

6. Third-Party Cookies

Some cookies on our website are placed by third-party services, such as Google Analytics, Facebook Pixel, Pro Trainings UK integration, or embedded social-media feeds. Each third-party provider has its own privacy policy and cookie statement, which we recommend reviewing directly.

7. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in law or our practices. The latest version will always be published on this page with the effective date shown at the top.

8. Contact us

For any questions about this Cookie Policy or our use of cookies, please contact:

- **Email:** info@petm.co.uk
- **Correspondence address:** 54 Toftland, Orton Malborne, Peterborough, England, PE2 5PF
- **Contact person:** Petar Tsvetanov

Compliance Reference: *This policy has been prepared in accordance with the UK GDPR, Data Protection Act 2018, and Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended).*

Reviewed and approved by:
Petar Tsvetanov
Managing Director | PETM LTD
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Date: 01.11.2026